

Meet CUSCEN Distributor Management System

Distributor Management Systems (DMS) are now essential for any Consumer Goods company's route-to-market.



Core Features



Master Data Management - unified product, customer, and distributor database



Trade Marketing Management - plan, track, and measure promotions effectively.



Salesforce Automation (SFA) - empower field teams with mobile-enabled sales tools. Optimize delivery routes with digital maps for faster, more accurate logistics.



KPI Monitoring - track sales targets, inventory, average sales, delivery calendar, store visits.



Vendor Managed Inventory (VMI) - improve stock availability and reduce supply chain gaps.



Integration Ready - works seamlessly with CUSCEN ERP and other enterprise platforms .

Why NEXDMS?

- Aligns all key players:** Manufacturers → Distributors → Key Accounts → Outlets → Consumers
- Centralizes retail activities, trade promotions, inventory, invoicing, and claims.**
- Provides real-time insights into sales performance, delivery calendar, store coverage, and targets.**
- Designed for Indochina & emerging markets - scalable, flexible, and reliable.**

Take the stress out of distribution!

CUSCEN NEXDMS is built to help your business move smarter, grow faster, and deliver better.



Contact Us



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