

## Meet CUSCEN Distributor Management System

Distributor Management Systems (DMS) are now essential for any Consumer Goods company's route-to-market.



## Why NEXDMS?

- ✓ Aligns all key players:  
Manufacturers → Distributors → Key Accounts → Outlets → Consumers
- ✓ Centralizes retail activities, trade promotions, inventory, invoicing, and claims.
- ✓ Provides real-time insights into sales performance, delivery calendar, store coverage, and targets.
- ✓ Designed for Indochina & emerging markets – scalable, flexible, and reliable.

## Core Features



**Master Data Management** - unified product, customer, and distributor database



**Trade Marketing Management** - plan, track, and measure promotions effectively.



**Salesforce Automation (SFA)** - empower field teams with mobile-enabled sales tools. Optimize delivery routes with digital maps for faster, more accurate logistics.



**KPI Monitoring** - track sales targets, inventory, average sales, delivery calendar, store visits.



**Vendor Managed Inventory (VMI)** - improve stock availability and reduce supply chain gaps.



**Integration Ready** - works seamlessly with CUSCEN ERP and other enterprise platforms.

## Take the stress out of distribution!

CUSCEN NEXDMS is built to help your business move smarter, grow faster, and deliver better.



## Contact Us



info.sunfix@sunfixconsulting.com.mm



www.sunfixconsulting.com.mm



09 7731 03701